

OUR MISSION

The City of Camas commits to preserving its heritage, sustaining and enhancing a high quality of life for all its citizens and developing the community to meet the challenges of the future.

OUR VISION

Camas is... **HOME TOWN FEEL** **SAFE**

Great Schools **Great Place to Raise A Family** **Jobs That Support Our Community**

Integrated with Outdoors

OUR DECISION PRINCIPLES

- Are we...
- **Providing services in line with community needs & priorities?**
 - **Maintaining or building financial sustainability for our City?**
 - **Preserving our integration with the outdoors?**
 - **Creating an inclusive community that feels like a home town?**

OUR INTERNAL VALUES

- **Service Oriented**
- **Vision Driven**
- **Partnering and Collaboration**
- **Accountability**
- **Continuous Improvement**

CITY OF CAMAS 2018-2020 STRATEGIC PRIORITIES

1. **Meet COMMUNITY NEEDS with optimal use of community resources**
2. **Build FINANCIAL SUSTAINABILITY for our City**
3. **Ensure CORE INFRASTRUCTURE to meet community needs**
4. **Proactively MANAGE GROWTH in line with our vision & decision principles**

2018-2020 KEY OBJECTIVES

- **All community needs & chosen priorities funded at defined service levels by 2020**
- **Improve efficiency: Six (6) process improvements completed annually**
- **Balanced Budget (with reserve funded AND community needs and high priority wants funded)**
- **Improve Bond Rating from AA to AAA**
- **Infrastructure capacity**
- **Corrective Maintenance/ Preventive Maintenance %**
- **“Jobs” Ready Land/Residential “Ready” Land**
- **Green Space per capita**
- **Infrastructure capacity**

2018-2020 KEY INITIATIVES

1. Define and prioritize service levels, including performance measures
1. Implement Lean city-wide
1. Update all Financial Policies to GFOA best practices
2. Open and transparent program-based budget
3. Update Utility Rates, Impact Fees, SDC’s
4. Revenue Strategy (overall size and diversification)
5. Develop Long-Term Financial Plan, Including Capital Programs
2. Develop technology roadmap
4. Evaluate service delivery models
5. Develop community engagement and communications strategy
1. Complete Condition assessment on all core infrastructure and facilities
2. SR500 corridor strategy with a Lake-Everett Intersection plan
3. Infrastructure and facilities capacity plan
4. Asset Management System specified
5. Water & Sewer Level of Service Analysis
1. Protect Backdrop of Lacamas Lake on North Shore
2. Prioritize, fund & implement an updated Parks Recreation Open Space (PROS) plan
3. Complete Grass Valley subarea plan
4. Transportation Capital Facilities Plan and level of service analysis

Enhance tools and processes to improve communications: within departments, across departments, and with Council.