

DIRECTOR'S REPORT

MONTHLY HIGHLIGHTS AND ACTIVITIES OF THE CAMAS PUBLIC LIBRARY



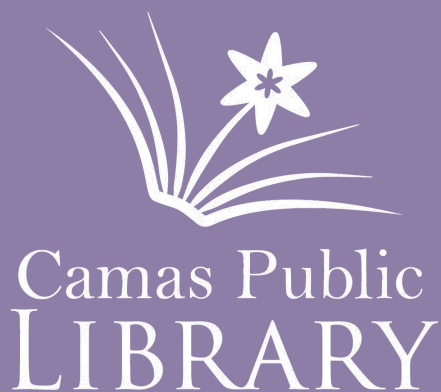
Camas Days Kids' Parade

JUNE/JULY NEWS

STRATEGIC PLANNING

NEW CATALOG PREVIEW

VISUAL MERCHANDISING



A DEPARTMENT OF THE CITY OF CAMAS

Hello, summer!

Ahh, summer. We open our doors for our busiest season of the year. The farmer's market is in full swing, Camas Days has come and gone, and we're having the highest numbers on record for our Summer Reading Program. What's keeping us even busier?

1. We are currently in the midst of strategic planning and have been collecting community input. You can still contribute! Find out how on page 2.
2. We are migrating to a new catalog software system, to be fully implemented January 2019. More information on page 3.
3. We have been working to bring you more reading suggestions, by way of improved book displays around the Library. Read more about visual merchandising and our Timely Table on page 5.

Have a wonderful August!

Connie Urquhart

Connie Urquhart, Library Director





Above, right: Library Trustee Julie Hill speaks with visitors to the Library's Camas Days booth, gathering information for the upcoming strategic plan.

The next stage of the strategic planning process will be speaking with different community groups, as input from group conversations can also be extremely beneficial.

We will then begin building our new mission and vision statements. We plan to have the new strategic plan ready to implement for 2019.



Library turns outward

The Library is currently in the middle of our strategic planning process. We are employing the Harwood Institute approach, which asks libraries to turn outward to their communities in every way. This means that rather than asking what people want in a *library*, we ask people what they want in their ideal community, and we identify themes and consistent issues or aspirations. Then, we find ways for the Library to meet the needs of the community. Research has shown that strategic plans built on this method are more successful, engagement with the Library becomes richer and more meaningful, and people learn more about all of the ways libraries can benefit them.

We have conducted one-on-one interviews at farmer's markets, Camas Days, and in the community with staff, Trustees, and Friends and Foundation board members. But it's not too late to participate. Just click the *Gimme 5!* button to the right, or go to our website, and complete our online survey, which will be live through August.



Click this icon. Answer five questions. Help us improve the Library. Thanks!

A new catalog for 2019

We've had many questions about the preparations we're making for our new catalog. The images below are from a bookmark we've been giving out at the Library, as it best describes the Library's transition. We are happy to answer questions in person, too. We want to make this process as easy as possible for you!



Camas Public Library

New Catalog System

For many years, Camas Library, an independent city library, has shared a catalog system with Fort Vancouver Regional Libraries (FVRL). Over the years, Camas Library has evolved and changed and so have the needs of our community. In order to better serve our patrons with the best technology and library collections curated just for Camas, the Library will be moving to our own catalog software system beginning in 2019. This means moving records out of the catalog shared with FVRL, and several other changes you'll see in the coming months. Our patrons come first, so please let us know how we can help you through this transition. We promise, it will be worth the wait!

-Camas Library Staff

RESERVING BOOKS

You can reserve items from any library; however, if it's a Camas item, you must pick it up in Camas. If it's a Fort Vancouver item, you must choose a Fort Vancouver location to pick it up at, like Washougal or Cascade Park.

IF CAMAS DOESN'T OWN A BOOK YOU WANT

You want to pick the item up at Camas, but don't see what you want? Please let us know. We take requests! We will also work with InterLibrary Loan to find your item and make sure we get it for you.

RETURNS

Returns can still be made at any library, no matter which home library they belong to, or which home library you belong to. We'll make sure they get back to where they belong!

WHY THE CHANGE?

Having a shared catalog has many benefits, but being able to respond to the unique needs of the Camas community through our own catalog brings even more. Please see the reverse side for more details.



Camas Public Library
625 NE 4th Ave. Camas, WA 98607
360.834.4692 www.camaslibrary.org
A department of the City of Camas.

UNEARTH
SOMETHING
EXTRAORDINARY



7

BEGINNING
JAN. 2019

FACTS ABOUT THE NEW CATALOG

- #### 1 TWO CARDS FOR FREE

Anyone living in Camas, Washougal, Vancouver, or any of the Fort Vancouver areas will be able to get both a Camas library card and a Fort Vancouver library card.
- #### 2 SEARCH FOR EVERYTHING ALL AT ONCE

When you look for books and DVDs, ebooks and e-audiobooks will also appear in your search results. You can download straight from there!
- #### 3 COMMUNITY PROFILES

Local organizations can create profiles, so if you're interested in, say, beekeeping--you'll see books, DVDs and also community groups that meet...all in your search results.
- #### 4 SUGGEST PURCHASES ONLINE

If we don't have what you need, you can let us know through the catalog via the InterLibrary Loan or Suggestion for Purchase forms.
- #### 5 VIRTUAL BOOKSHELVES

Want to see what else we have on the shelf? Look up one book, then click "See Full Shelf". Browse the shelves in real time!
- #### 6 REVIEW YOUR BOOKS

Keep lists of what you've read, review them, post your picks to social media, and share with other Camas Library users.
- #### 7 FOLLOW YOUR FAVORITE READER

Find another library-goer or staff member who reads the same kind of books you like, and follow their reviews!



And even more neat things...stay tuned!

Staff happenings



CONGRATULATIONS

CITY OF CAMAS
CUSTOMER SERVICE AWARD

CHRISTOPHER KNIPES

Administrative
Support Assistant

"Rebel finds every book in the series for my husband and me. He is the master of ILL." -patron

"Thank you for this wonderful activity for the kiddos!!" - Kate K., about storytime in the park



Thank you photo and letter for helping with the Give More Hugs Book Drive.

What are you reading?



John Goaring
Star Wars: The Last Jedi, Jason Fry
The Generals Daughter, Nelson DeMille

Christopher Knipes
The Final Hour, Taylor Caldwell
National Geographic, August 2018

Rebel Martin
How the World Works, Noam Chomsky

Ellen Miles
The Great Hunt, Robert Jordan

Karen Nicholson
Silkworm, Robert Galbraith

Nancy Renner
The Clean 20, Ian K. Smith

Danielle Reynolds
How to Raise the Perfect Dog, Cesar Millan
How to Kill a Rock Star, Tiffanie DeBartolo

Connie Urquhart
The Girls, Emma Cline

Denise Warner
Iron Gold, Pierce Brown
American Quilt, Rachel May

Julia Watson
The Enchanter Heir, Cinda Williams Chima

July Wile
Summer Hours at the Robbers Library, Sue Halpern

professional development

VIRTUAL

Give 'Em the Pickle, all staff



The customer service wisdom of Bob Farrell

Graphic Design for Libraries: Introducing Canva, Ellen Miles

How Small Organizations Win: How to Do Big Marketing on a Shoestring Budget, Judy Wile

Libraries and the NIH All of Us Research Program: Opportunities for Community Engagement in Public Libraries, Connie Scott

Managing Yourself: Extreme Productivity, Christopher Knipes and Connie Urquhart

Picture Book Parade: New Titles from Small Presses, Danielle Reynolds

Robotics, Maker Spaces, and Mixed Reality, Oh, My!, Karen Nicholson

Springtime DIY: New Crafts Titles in Print & Audio, Danielle Reynolds

Starting Your Makerspace, Karen Nicholson

Visual Merchandising for Public Libraries, Christopher Knipes, Ellen Miles, Megan Purkeypyle, Nancy Renner, Connie Scott, Julia Watson, Denise Warner, Haley Zach



Book Displays: Let's get visual

The Display Team recently took a webinar on visual merchandising, which caught like wildfire to the rest of the staff. It even inspired a new team devoted entirely to the user experience inside the building, aptly named UX. The ideas are simple, and bookstores have been using them for years. The rules are as follows:

Pyramids

All materials on display by height in the shape of a pyramid.

Facing and Fronting

Face the covers out as much as possible, flat on a table or standing up.

Balance and Symmetry

Symmetry is key; evenly distribute materials throughout the display.

Straight Lines

Create clean lines and adjust constantly.

Recovery

Any and all staff members responsible for adjustment and realignment of displays.



Above:
Examples of
visual
merchandising
rules in
action.

Right: Our
"Timely Table",
featuring
topical
books of
newsworthy
events,
issues, and
authors. This
one ties
in with the
summer
reading theme.

looking ahead

A sampling of Library events in the coming month. For a full listing and descriptions of our programs, visit www.camaslibrary.org.

WEDNESDAY, AUGUST 1

Teen Zine

3-5pm

SATURDAY, AUGUST 4

Bee Club

10am

SATURDAY, AUGUST 4

Local Authors Meet -n- Greet

2pm

MONDAY, AUGUST 6

BJ the Clown

2pm and 4pm

TUESDAY, AUGUST 7

Origami for Teens and Adults

2pm

THURSDAY, AUGUST 9

Forever Young Book Group

6pm

SATURDAY, AUGUST 11

Music Bonanza

2-4pm

WEDNESDAY, AUGUST 15

Bollywood Dance Demonstration

at Camas Farmer's Market

4:45pm

FRIDAY, AUGUST 17

Game Night for Adults

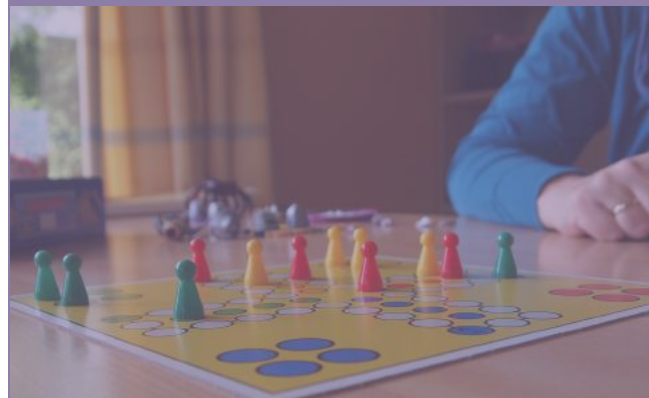
6:30pm

TUESDAY, AUGUST 21

Friends and Foundation meeting, 5:30pm

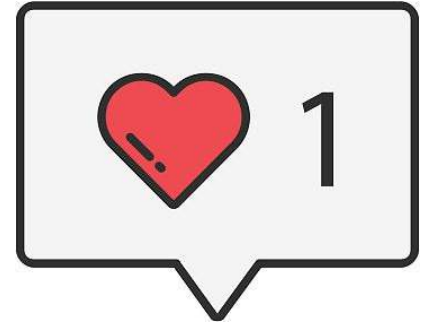
THURSDAY, SEPTEMBER 6

Library Board of Trustees meeting, 6:30pm



social media #shoutouts

MENTIONABLE MENTIONS FROM OUR ONLINE COMMUNITY



shannondon.ausborn • Follow

shannondon.ausborn #reptilesinstagram #reptileshow #camaslibrary #summerbucketlist

charityfeb Oh wow, that looks awesome. shannondon.ausborn @charityfeb it was a blast!



barbaramscarbrough • Follow
Camas Public Library

barbaramscarbrough Finally picked up our new library cards!

#summerreading #librarylife #4yearsold #bigkids #brothersday #brothersforlife #alwayslearning #intellectual #boyslife #smalltown #summerlife #boymomlife #yellowsunnies #metaphysical #universetoday



jaynelgilmore • Following
Camas Public Library

jaynelgilmore Partying at the library after Baby Storytime!



recrochetions • Follow
Camas Public Library

recrochetions Lobo came to visit our Library Crochet Club, to get a fitting for his "Well Dressed Dog Coat", designed by @mooglyblog. His doggy mama joined our group just to make him sweaters!



Bill Schmidt My grandson and I always have fun at Lego Club when we can make it there. Its such a great program.

Like · Reply · Message · 6d

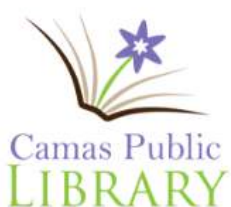


★ starry ends ★

photos from recent events



Clockwise from top left: Zaniac Summer Reading show; Summer Reading Program registration; Rene Denfeld author event; teen murder mystery game; Needle Felted Cute Critters workshop; Make Me for teens; All Ages Book Swap.



Camas Public Library

625 NE 4th Ave. Camas, WA 98607

360.834.4692 camaslibrary.org

