

DIRECTOR'S REPORT
January 2018

**PLANNING
 CONFERENCE 2018**



The 2018 City of Camas Planning Conference was held January 26-27 at Lacamas Lake Lodge in Camas. A primary area of focus was discussing current service levels in each City department, so that Council members could attain better understanding of each department's financial needs. It's important to look at current levels before moving into future wants and needs.

To the right are comparisons shared at the Planning Conference. These are traditional metrics that nearly every library in the country uses to measure the health of their services. And, while numbers certainly help to paint a picture, sometimes the story waiting to be told is in the numbers that are missing. This is the dilemma that libraries are facing right now. As libraries adapt to meet the ever-changing needs of their communities, traditional metrics may not reflect the true, real-time health of its organization. For example, it's difficult to find uniform, comparable data with other libraries for services such as meeting room reservations, job readiness training, STEM programming, and off-site services where perhaps our services are needed most. The more granular we can measure, the better we can refine and target our services to make this the best library possible. Being able to adapt to our community's needs is key, but expensive.

On May 21, the Library will present an extended version of this presentation at the City Council workshop. We'll show how we plan to embrace new technologies, the Library's need for technology-related support, and the benefit it will bring to the community.

**Camas Public
 LIBRARY**
 VERSUS
OTHERS IN WA*

*SIMILAR POPULATION AND SERVICE AREA, ON AVERAGE

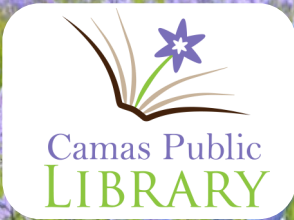
 Camas Public Library	 Comparable Libraries
COLLECTIONS <ul style="list-style-type: none"> • 6 items per capita • 11 checkouts per capita per year • Turnover rate: 1.99 	COLLECTIONS <ul style="list-style-type: none"> • 8 items per capita • 8 checkouts per capita per year • Turnover rate: 1.05
EVENTS <ul style="list-style-type: none"> • 938 events held • 27,322 participants at events 	EVENTS <ul style="list-style-type: none"> • 368 events held • 11, 017 participants at events
PATRONS <ul style="list-style-type: none"> • .80 borrowers per capita • 198,234 visitors through the doors • 2,756 annual public service hours 	PATRONS <ul style="list-style-type: none"> • .56 borrowers per capita • 89,471 visitors through the doors • 2,317 annual public service hours

2016 metrics used until newer numbers become available



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CONTENT DELIVERY

In Content Delivery news, the right-sizing project continues to make progress, with all of our shelves now measured. This information will then be compared to the 2017 circulation data, section by section, to help inform future budgeting, collection growth and shelving/ collection layouts over the course of this next year. The information-gathering part of the project will be complete by March; however,



decisions carried out as a result of this data may be implemented throughout the remainder of the year.



A tribute to the author Sue Grafton, who passed away December 28.

We've begun work on our RFP (Requests for Proposal) for a new Integrated Library System vendor. We aim to get the RFP published by early March. We are still on track for a 2019 go-live date.

Good news! Our Chromebooks that are intended for patrons to use in the Library have arrived and are being prepared by the City's IT Department. We plan to have a quick training this week with our staff, and finalize our device lending policy. There will be a soft launch during February, with an official debut during Teen Tech Week, March 4-10.



STAFF DEVELOPMENT

Virtual Training

• *5 Ways to Transform How Your Library Works with Your Community*, Connie Scott



• *Anti-Harassment Training for General Employees*, Danielle Reynolds

• *Anti-Harassment Training for Managers & Supervisors*, Danielle Reynolds

• *Bigger on the Inside: Programming for Small Spaces*, Judy Wile

• *Going Deeper with Social Media*, Karen Nicholson



• *Mirror, Mirror, Who Do You See in Your Books? Reaching Diverse Readers*, Denise Warner

• *New Adults in the Library*, Judy Wile

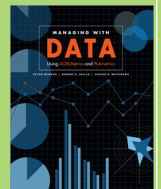
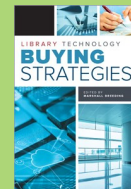
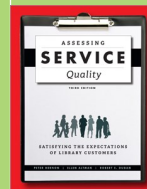
• *Weeding and Better World Books*, Denise Warner

Print Resources

Assessing Service Quality: Satisfying the Expectations of Library Customers, by Peter Hernon et al (ALA Editions), Connie Urquhart

Library Technology Buying Strategies, Edited by Marshall Breeding (ALA Editions), Danielle Reynolds

Managing with Data: Using ACRL Metrics and PLA Metrics, by Peter Hernon et al (ALA Editions), Connie Urquhart



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COMMUNITY RELATIONS

IN THE MEDIA

[New group takes fight out of foreign affairs](#)

Camas-Washougal Post Record, January 18, Kelly Moyer

[Stuffed animals live it up during library sleepover](#)

The Columbian, January 26, Adam Littman



SOCIAL MEDIA *shout outs*

FACEBOOK

[Shaun Guth](#) Thank you so much for this event [Stuffed Animal Sleepover]! Our three kids loved it, and the photos made it extra special for them! January 26

INSTAGRAM

[santaklauspublishinghouse](#) Like your Instagram :) January 6

[sandiezendner](#) What a fun library!

January 9

[lindaj3612](#) I love the Camas Library, I'd probably live there if I could. January 19

[kraimo](#) Night out at the library

January 24

[kuonainon](#) Ms Karen has magic power!

[#camaslibrary](#) [#storytime](#) January 25

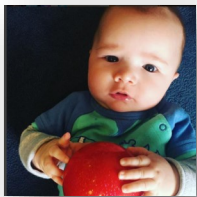


Photo courtesy @mollyjvoyles

[jason. .murray](#) Such a nice little library January 30

[mollyjvoyles](#) Asher LOVED his first Baby Story Time! [#littleasherdude](#) [#storytime#welovebooks](#) January 25



Photo courtesy @kraimo

PROGRAMMING HIGHLIGHT

The Library's first Stuffed Animal Sleepover, held January 24, was a rousing success. Twenty-six families arrived in their pajamas for a storytime with Miss Debbie and Miss Karen, then said goodbye to their stuffed animals and headed home. The kids had no idea what kind of fun and hijinks their furry friends would have, spending the night in the Library! Luckily, Miss Karen and Miss Debbie were there to document everything in photos, which the families received when they came to pick up their stuffed animals in the morning. The children pored over the photos with delight once they were happily reunited with their furry friends. A reporter from *The Columbian* was also on hand to interview children when they picked up their animals and photos. We can't wait to do it all over again!

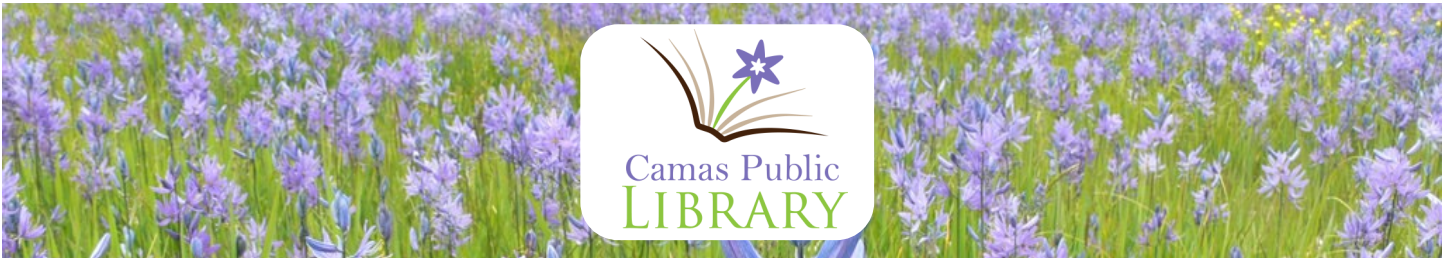
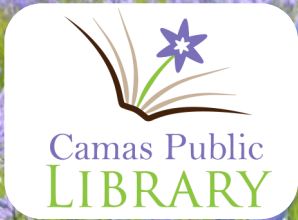


A video of the event is on the Library's YouTube channel, or click the following link: <http://bit.ly/2EIDWfs>.



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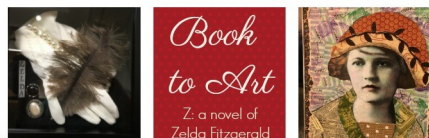


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PHOTOS

FROM RECENT EVENTS



Clockwise from top: Club K3 STEM fun; Book to Art book club; Preschool storytime sewing craft; LEGO club; Craft-o-Rama wild birds; Book Swap.



LOOKING AHEAD

A sampling of Library events in the coming month. For a full listing and descriptions of our programs, visit www.camaslibrary.org.

EVERY SATURDAY
Sit & Stich (drop in), 1-5:30pm



TUESDAY, FEBRUARY 13
Make Me! Crafts for Teens, 3pm

WEDNESDAY, FEBRUARY 14
Book Swap for Kids and Teens, 3-5pm

WEDNESDAY, FEBRUARY 14
Community Resources for Those in Need, 6pm



FRIDAY, FEBRUARY 16
Game Night for Adults, 6:30-9:30pm

TUESDAY, FEBRUARY 20
Friends & Foundation Board Meeting, 5:30pm

WEDNESDAY, FEBRUARY 21
Healthful Gluten-Free Living, 6:45pm

SATURDAY, FEBRUARY 24
Healthy Aging Series: The Science of Life, 10:30am

MONDAY, FEBRUARY 26
Take Better Pictures, 1:30pm

WEDNESDAY, FEBRUARY 28
Great Decisions 2018, 1:30pm



FRIDAY, MARCH 2
First Friday Artist's Reception 5pm-8pm

THURSDAY, MARCH 8
Library Board of Trustees Meeting, 6:30pm

 **The Library will be closed Monday, February 19 for Presidents' Day.**



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