

Volunteer and Sponsorship Opportunities

All of the City of Camas' Parks and Recreation Special Events continue to be offered free of charge to our community due to the support of our Camas City Council, our volunteers, and the support of our sponsors. We greatly appreciate this support. Sponsorship commitment dates are based on promotion deadlines.

Easter Egg Hunt



The Easter Day Egg Hunt is held on Easter Sunday. Children, ages 2 to 9, gather in four different age groups to hunt for thousands of eggs filled with candy, toys, and prize tokens. Over 10,000 plastic eggs are filled by volunteers during a special egg-stuffing party. Sponsorship commitment is needed by December 1 (if Easter takes place in March) or by February 1 (if Easter takes place in April.)

Camtown Youth Festival



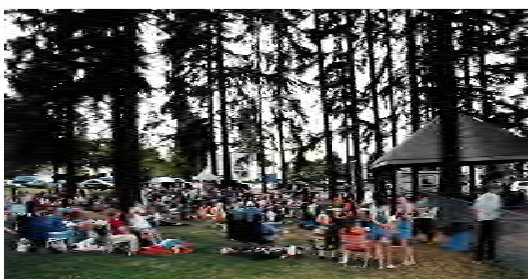
The Camtown Youth Festival offers a variety of games and interactive amusements, arts & crafts activities, entertainment, food, dunk tank, a petting zoo, art show, a kids' flea & craft market, and youth information tables. It is held the second Saturday of June. Camas School District students vote on the festival elements included in the event. Over 150 volunteers are needed to run the event. Attendance averages around 3,000 people during good weather. Sponsorship commitment is needed by April 1.

Camas Days Kids' Parade



The Kids' Parade is held on the Friday of the Camas Days community celebration. It features costume contests, parade-themed toys for each participant, and a four block parade route - and, it's just for kids! Typically, around 20 volunteers are used to make this event move! Sponsorship commitment is needed by May 1.

Concerts in the Park



Concerts in the Park are held every Wednesday evening beginning the week of Camas Days in July. Each year, concert attendees fill out a survey choosing the styles of music to be played the following year. Attendance ranges from 300 to 800 during good weather. Sponsorship commitment is needed by May 1.

Volunteer and Sponsorship Opportunities, cont.

Movies in the Park



Movies rated G and PG are played in Crown Park on Fridays during the month of August. Pre-event activities are held before each movie. Attendance ranges from between 200 to 300 movie-goers each Friday. Sponsorship commitment is needed by May 1.

Family Halloween Night



This popular Fall event occurs the Saturday before Halloween in one of the Camas School District gymnasiums. Family Halloween Night offers a variety of Autumn crafts, bingo, carnival games with candy and prizes, inflatable games and the popular costume contest. Over 500 attendees are requested to enter bearing two canned goods or 1 new toy to benefit our local community charity, Treasure House. Over 40 volunteers are encouraged each year to participate. Sponsorship commitment is needed by August 1.

Hometown Holidays



Over 2,000 people gather for this annual holiday event featuring the tree lighting, Santa Claus, arts & crafts activities, school bands and choirs, local entertainment, hay rides, and food & refreshments, all in the historic Downtown Camas. Restaurants and businesses remain open late for this special event. Over 25 volunteers help the event run smoothly. Sponsorship commitment is needed by September 1.

City of Camas Special Events Department - Community Sponsorship Information
Values of Sponsors for Special Events and Youth Activities

<u>Event/Activity</u>	<u>Crown Sponsor</u>	<u>Heritage Sponsor</u>	<u>Event Sponsor</u>
Events listed on next page	\$1,000.00+	\$500.00 - \$999.00	Under \$500.00

All Levels of Sponsorship will receive the following benefits:

- Your organization's name and logo will be listed on printed event materials we send out to the community, if sponsorship commitment is received by publication deadline date(s). This may include the Parks and Recreation Guide on the city web site, event flyers, and event posters.
- Your organization's name will be mentioned, when applicable, throughout the event.
- A letter of confirmation that your donation is tax deductible, as the City of Camas is a governmental tax-exempt entity.
- Your staff and members are encouraged to volunteer.

In addition:

Crown Level Sponsors will receive the following benefits:

- Your organization's logo will be the largest on the printed materials and will be placed in a prominent position. Your logo will also be printed on materials as listed above, as well as any newspaper or magazine ads which may be contracted for the event, as long as sponsorship commitment is received by publication deadline date(s).
- On event day, your organization's banner will be hung near the main festival tent or a location mutually agreed upon between you and the City of Camas.
- The City's event banner(s) will have your organization's logo printed on it.
- Your handouts, give-a-ways, etc. can be made available at a dedicated sponsor booth or table, placed at the Event Coordinator's discretion.
- Alternative ways of participation can be discussed.

Heritage Level Sponsors will receive the following benefits:

- The City's event banner(s) will have your organization's logo printed on it.
- Your handouts, give-a-ways, etc. can be made available at a general sponsors' booth or table, placed at the Event Coordinator's discretion.

Event Level Sponsors will receive the following benefits:

- Your handouts, give-a-ways, etc. can be made available at a general sponsors' booth or table, placed at the Event Coordinator's discretion.

To further discuss sponsorship opportunities, please contact:

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