



CAMAS PUBLIC LIBRARY

QUARTERLY REPORT Q1 2018

 360.834.4692

 www.camaslibrary.org

 625 NE 4th Ave. Camas, WA 98607

 library@camaslibrary.org

VISITS, VOLUNTEERS AND BORROWERS

BORROWERS

Active library card holders.



Q1 2018

10,094



Q1 2017

17,257



PERCENT CHANGE
(DECREASE)

-42%

WHY THE BIG DROP?

Inactive user records were purged twice in 2017. This will help when we migrate our records to the new Integrated Library System (ILS). It also gives us a more accurate measure of our active users in Camas.



VISITS 45,051

Q1 2018

VISITS 42,784

Q1 2017

% CHANGE 5%
INCREASE

VOLUNTEERS

Q1 2018

PEOPLE 89

HOURS 179

Q1 2017

PEOPLE 27

HOURS 123



Q1

OUR COLLECTION AND HOW IT'S USED

CHECKOUTS DURING Q1

58,865

INCREASE FROM Q1 2017

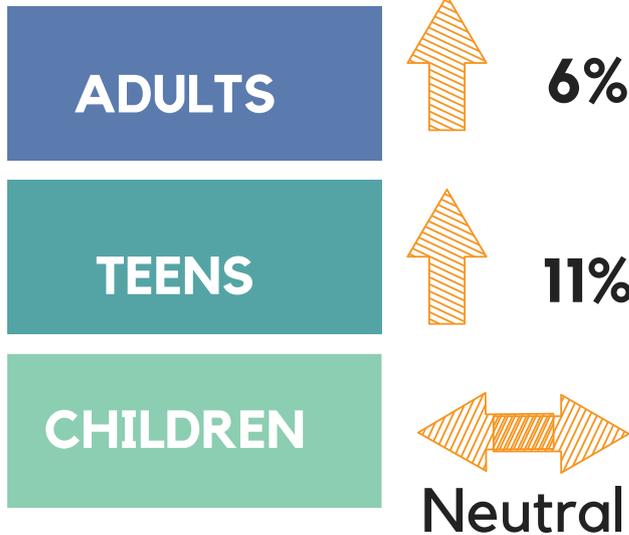
3%



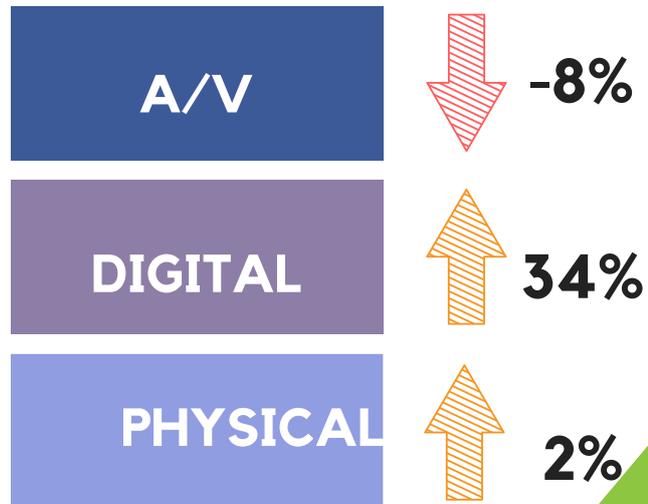
Collections compared to this time last year

*does not include digital holdings as the titles are co-owned as part of a statewide cooperative

BY AUDIENCE



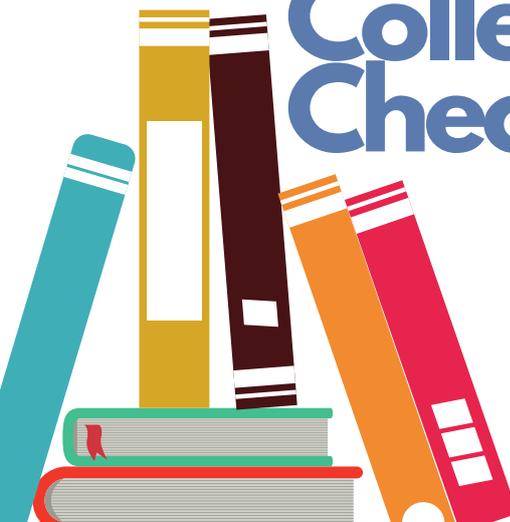
BY FORMAT



Collections Most Checked Out in Q1

1. PICTURE BOOKS
2. ADULT NONFICTION
3. ADULT FICTION
4. CHILDREN'S FICTION
5. CHILDREN'S NONFICTION

All top checkouts were books from our physical collection.



EVENTS



top 10

most well-attended events

1. FFCL Used Book Sale
2. Dr. Seuss Birthday Party
3. First Friday Artist's Reception - March
4. Matthew Erlich, Holocaust speaker
5. First Friday Artist's Reception - February
- 6-8. Holocaust Studies (Mrs. Tweed)
9. Tiny Tot Storytime
10. Stuffed Animal Sleepover



Q1 2018 total events: **261**
up **27%** from last year



Q1 2018 total attendance: **6,608**
up **16%** from last year



Q1

ROOMS & COMPUTER USE

MEETING ROOMS

People who utilized the Library's meeting rooms:

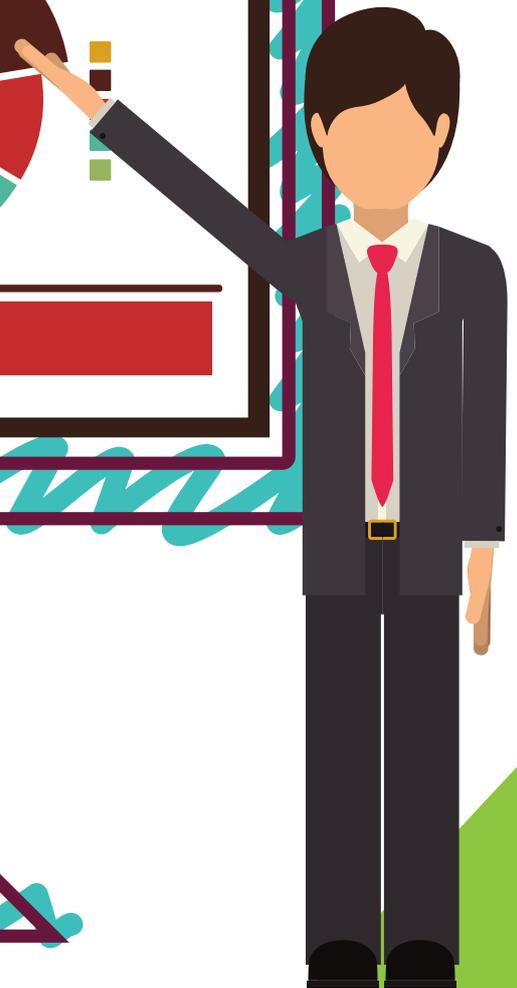
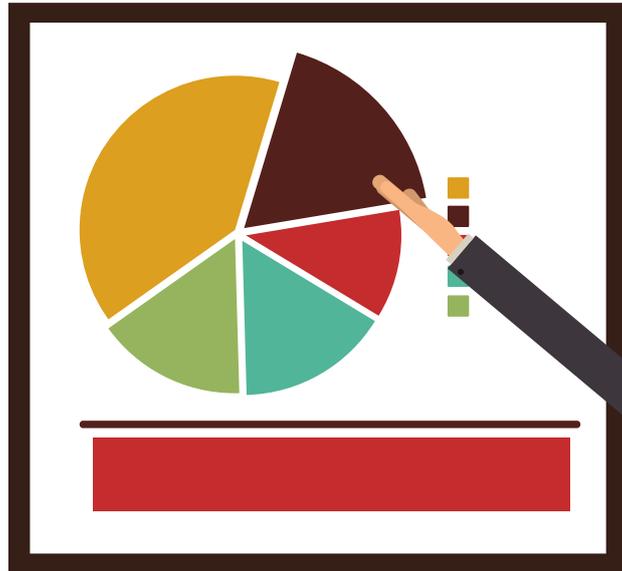
1,940

{Down 7% from last year}

Number of events held:

95

{Down 20% from last year}



PUBLIC COMPUTERS

Number of Sessions:

4,922

{Down 8% from last year}

Average Unique Users Monthly:

672

{Down 3% from last year}



SOCIAL MEDIA ENGAGEMENT



Q1 2018

Q1 2017

% Increase

	Q1 2018	Q1 2017	% Increase
Followers	2,339	1,839	27%
New Check Ins	68	103	-34%
Page Views	2,182	1,265	72%
User Reach	74,844	55,608	35%
Engaged Users	4,804	2,845	69%
Total Engagement	8,628	7,362	17%

Q1 2018

Q1 2017



Followers 2.4K



2.3K



↑ 4%

twitter

User Reach 13.9K



1.8K



↑ 656%

Instagram followers



Q1



Camas Public
LIBRARY
Unearth something extraordinary.